SM-L200

The Cost Effective and Compact Two Inch, Bluetooth Low Energy Portable Printer

The SM-L200 is the first portable printer currently on the market which offers the ability to connect any Apple iPad®, iPhone® and iPod touch®, iOS BLE compatible device without having to pair to it. With no limitation on the number of devices connected, BLE is the perfect solution for BYOD (bring your own device) environments that does not require any certification or prior authorization from your iOS operating system. In addition to the BLE feature for iOS, the SM-L200 is Bluetooth (3.0/4.0) compatible with all operating systems (Windows, Android, and iOS).

Eco-friendly and economical, the SM-L200’s BLE technology results in lower power consumption and features the convenient ability to be charged using its included USB cable with any mobile device USB power adapter, external battery or PC USB port, eliminating the need for multiple power supplies. Its compact and lightweight design make this two-inch portable printer perfect for a wide range of applications from queue busting in retail and hospitality to home delivery 58mm wide invoicing.

With “Drop-In & Print” paper loading and long lasting battery life, the SM-L200 is not only the most cost effective portable printer, but allows the store clerk to step out from behind the counter and engage customers on the floor with the ease of Bluetooth wireless printing.

- 2 Inch Portable Printer
- Compact and Cost Effective Design
- Bluetooth 3.0/Bluetooth low energy technology (BLE 4.0)
- Backlit LCD Display
- Convenient USB Port for Charging, Set Up, and Firmware Updates
- Optional 3-Track Magnetic Stripe Reader (MSR)
- Compatible with all Operating Systems supporting Bluetooth
## SM-L200 Specifications

### Features – Hardware:
- Bluetooth low energy technology (BLE 4.0) Compatible with iOS devices supporting BLE
- Bluetooth (3.0) Compatible with Windows, Android and iOS
- Cost Effective and Compact Design
- Long-Lasting Battery Life
- Blue Backlit LCD Display
- Standard and 2D Barcode Support
- Configurable Friendly Auto Power Down Mode
- Cover Open / Paper Out Sensor
- Drop-In & Print Paper Loading with simple “one finger” lever opening
- Convenient USB Port for Charging, Set Up, and Firmware Updates
- Optional 3-Track Magnetic Stripe Reader (MSR)

### Connectivity:
- Bluetooth 3.0, Bluetooth low energy technology (BLE 4.0)

### Operating System Support:
- iOS, Android, Windows, etc.

### What’s Included:
- Battery Pack, Sample Paper Roll, Belt Clip, USB Cable, Charger (optional)

### Technical Specifications:
- **Print Method**: Direct Thermal
- **Print Speed**: 35mm/second
- **Paper Width**: 58mm
- **Paper Thickness**: 0.120mm Max.
- **Paper Roll Diameter**: 40mm
- **Battery Life**: 20 hours in standby mode
- **Power**: DC3.7V Lithium-Ion Battery 1700mAh
- **Mechanical Life**: 50km
- **Dimensions**: 83(W) × 122.5(L) × 44(H) mm
- **Weight**: 220g with battery
- **Drop Test**: 4ft. (1.2m)
- **Reliability**: 
  - Printer MCBF: 37 million lines
  - Print Head: 50km

### Warranty:
- 1-Year Limited Warranty, FCC Approved (Certified)

### For further information:
- **Sales**: 1-855-809-2010
- **Technical Support**: 1-800-782-7836
- **Web**: www.starmicronics.com